

LEADING IN A CHANGING WORLD



Global **Minnesota**[®]

2022-2023 **ANNUAL REPORT**

Thanks to over 70 years of inspired vision, tenacious leadership, and dedicated member support, Global Minnesota has become our state's leading nonprofit for advancing international understanding and engagement. We are a trusted, nonpartisan gathering place, providing access to influential leaders, exposure to diverse cultures and viewpoints, and insights into the important international issues of our time. Fiscal 2023 was a successful year. We engaged more than 15,000 participants through nearly 450 activities covering 137 countries, while growing corporate and individual membership and receiving Charity Navigator's highest rating.



Board Chair Ambassador Ross Wilson and New President Phil Hansen.

Our world and our organization have changed significantly over the years. From modest beginnings as an organization welcoming and supporting international students, we now offer experiences ranging from professional exchanges and primary school initiatives, to our international business, world affairs, and discussion group programs.

“Global Minnesota is needed to connect, inform, and inspire actions that increase cross-cultural awareness and mutual understanding.”

Moving forward, we expect demand for our programs to increase, spurred by international challenges and the growing number of Minnesotans who want to understand and engage on those issues and with the world around us. And new initiatives will connect us to an even wider and increasingly diverse audience.

All this is made possible by the exceptional team at Global Minnesota. In November 2022, we welcomed Phil Hansen as our President, bringing a new energy, gracious spirit, and wealth of nonprofit leadership experience. Phil joins our outstanding staff, active Board of Directors, and dedicated members, partners, and supporters who invest their time and resources so we can deliver vital programs.

Today, more than ever, Global Minnesota is needed to connect, inform, and inspire actions that increase cross-cultural awareness and mutual understanding between people. I urge you to join us and become part of a community that shares your interest in culture, world affairs, foreign policy, and their impact on Minnesota and the world.

Thank you for your membership, your participation, and your willingness to invite others to become engaged in this dynamic organization. Together we are bringing the best of Minnesota to the world and the world to Minnesota.

U.S. Ambassador Ross Wilson (retired)
2022-2024 Board Chair

PROGRAM REACH

Throughout 2022-2023, over **450 activities** covering **137 countries** inspired more than **15,000 people** to connect with and learn about our changing world.

GEOGRAPHIC HIGHLIGHTS

137 COUNTRIES IN A YEAR



ARGENTINA & HONDURAS: As part of a new podcast series, Alejandro Pavón from Honduras and Agustina Borre from Argentina shared their experiences engaging Minnesota children in learning about cultures through the Classroom Connection program.



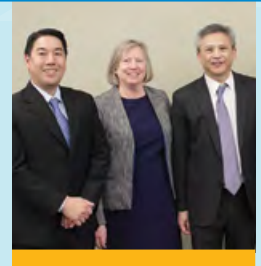
MOROCCO, NIGERIA, UGANDA: An expert panel of visiting health professionals from countries including Uganda, Morocco, and Nigeria discussed combating infectious disease during a Global Social and public presentation.



GERMANY: In a new Sustainable Development Roundtable series, Minnesota businesses connected with a visiting delegation from Germany to discuss new technologies and ideas surrounding green energy.



UKRAINE: To deepen Minnesota's understanding of Ukraine, we launched a new virtual diplomacy program between high school students from Minnesota and Ukraine and welcomed former Ambassador to Ukraine Marie Yovanovitch for a public program.



CHINA/PACIFIC: At a public event, Principal Deputy Assistant Secretary of State Kin Moy briefed Minnesotans on the U.S. Indo-Pacific strategy regarding China.

PROGRAMS



📍 PUBLIC EVENTS

Through free and low-cost public events, we connect Minnesota with the global community and offer timely information on topics of international importance. From local foreign policy experts to visiting ambassadors and diplomats, over 75 events engaged more than 5,000 participants in understanding world trends and making global decisionmakers accessible to our community.

MPR Reporter Nina Moini moderates a public event featuring the 2023 World Press Institute Fellows.

📖 K-12 EDUCATION

Our education programs ignite the global curiosity of our youngest learners. The Academic WorldQuest knowledge competition gathered 27 high school teams together to challenge students' global understanding. Classroom Connection brought the world's cultures to more than 1,500 school children through 3,480 contact hours of learning.

Maria Leticia Risco from Argentina shares her country and culture with students at Pillsbury Elementary School.





↑ PROFESSIONAL EXCHANGES

This past year, over 300 emerging leaders from around the world visited Minnesota for professional and cultural exchange. These professionals met with government officials, nonprofit executives, education professionals, and corporate leaders to share best practices and experiences. These visiting professionals from over 100 countries are participants in the U.S. State Department's International Visitor Leadership Program and other exchange programs.

International journalists from the Edward R. Murrow program tour local media outlets.

↻ INTERNATIONAL STUDENTS

Building on our origins of welcoming international students over 70 years ago, we've reenergized our efforts and reached over 1,000 international students this year. More than 40 events and outings offered support, Minnesota cultural insights, and career advice to students from 26 universities and colleges.

International students from local universities gather to share experiences at a Minnesota restaurant.

➡ DISCUSSION GROUPS

The Great Decisions discussion program, a collaboration with the national Foreign Policy Association, creates grassroots discussion groups with local community leaders designed to make critical foreign policy conversations accessible to people throughout the state. Over two dozen groups came together this past year to host nearly 200 discussions with local experts identified by Global Minnesota, fostering important debate and discussion on the key foreign policy topics of our time.

Local Great Decisions speaker Henry Berman leads a discussion on Iran at The Woman's Club of Minneapolis.



Moving Forward with Confidence

Global Minnesota is the state's leading nonprofit organization for international connection and engagement. Our programs are nonpartisan and provide audiences the opportunity to engage with respected leaders and subject experts in the fields of foreign policy, diplomacy, trade, innovation, culture, and many more.

**LEADING
IN GLOBAL
CONNECTIONS**



**LEADING
IN GLOBAL
INFORMATION**



When the world seems divided, we connect people from around the corner and around the world to build a thriving, competitive, and inclusive Minnesota. This year, we had the honor of welcoming dignitaries like the former U.S. Ambassador to Ukraine, the Ambassador of Finland to the U.S., and Under Secretary of State Uzra Zeya. Our business roundtables and networking events afforded access to ideas and expertise from countries like Germany and Finland — each of whom who are leading the way in sustainable development and can offer insights on new best practices.

Today's information landscape can omit critical context. Global Minnesota provides trusted information, thoughtful insight, and expert analysis on major global events and trends. The Great Decisions discussion program brings local foreign policy professionals to people from all backgrounds to discuss important issues. Through youth engagement, we inform the next generation of Minnesota's global citizens. Classroom Connection inspires our littlest learners with fun and informative cultural lessons. Academic WorldQuest prepares high school students for a globally-connected world, while international student workshops provide insight into career opportunities.



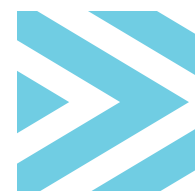


LEADING IN GLOBAL ENGAGEMENT



The world is complex and changing quickly, but our shared commitment to intercultural relationship building remains constant. Our professional exchanges bring emerging leaders from a variety of backgrounds to Minnesota to share best practices with local experts to create a brighter future for all. This past year, a group of prosthetics experts from Ukraine met with local prosthetics manufacturers to share their experiences and build relationships to better serve the substantial need arising in Ukraine. Our events also engage the wider diaspora within Minnesota through partnerships with the local Ukrainian and Somali communities.

LEADING THE GLOBAL FUTURE



This foundation of global connection, information, and engagement has positioned our community to move forward with confidence. We are building new initiatives and expanding current programs to reach more of Greater Minnesota and engage more people across our community. New events like the Global Business Outlook create opportunities for Minnesota's business community to turn risk into opportunity, and expanding our international student programming brings Global Minnesota back to its roots of welcoming global visitors. Through it all, Global Minnesota remains committed to serving as a source of trusted information, opportunities to connect, and engagement in a rapidly changing world.



CELEBRATING THE WORLD'S CULTURES



THIS YEAR'S GALA offered a welcome opportunity to celebrate the many cultures of the world with friends old and new. Over 350 Global Minnesota friends, international visitors, and dynamic global citizens joined together to support our vital programs and raise critically-important funds to bring the world together. Guests enjoyed a feast featuring cuisines from around the equator and experienced a fusion of Irish and West-African musical styles. Once again, the Tour the World Auction showcased incredible travel packages, local Minnesota cultural experiences, and even a unique art piece painted live during the event. Thanks to Gala Committee Chairs Uri and Melissa Camarena, a dedicated and creative committee, and Global Minnesota's vibrant community, over \$350,000 was raised to support programs, including youth programming designed to build the next generation of Minnesota's global citizens.



ASSETS

Cash/Cash Equivalents	\$177,040
Equipment (net)	18,013
Receivables and Prepaid Expenses	57,230
Other Assets	142,358
Investments	1,149,411
TOTAL ASSETS	\$1,544,052

REVENUE

Membership and Individual Contributions	\$673,934
Corporate and Foundation Contributions	334,423
Program Income	67,116
Government Contributions	264,430
Investment Revenue and Other Income	64,521
TOTAL REVENUE	\$1,404,424

EXPENSES

Program Services	\$1,094,517
Management and General	186,671
Development	221,691
Investment Losses	4,716
TOTAL EXPENSES	\$1,507,595

The Global Minnesota Board of Directors approved use of up to \$120,000 in additional Board-designated funds to cover anticipated FY23 expenses, including one-time leadership transition costs.

LIABILITIES AND NET ASSETS

Liabilities	\$128,444
Net Assets Without Donor Restrictions	467,227
Net Assets With Donor Restrictions	948,381
TOTAL LIABILITIES AND NET ASSETS	\$1,544,052



GIVING

The financial generosity of corporations, organizations, foundations, and individuals helps raise Minnesota's global profile. Your support makes this work possible.

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Family Foundation

\$30,000+

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\$20,000+

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Corporation

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\$500+

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Consulate of Mexico in Saint Paul

\$250+

Consulate General of Canada in Minneapolis
Minnesota Consular Corps
Nonviolent Peaceforce

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\$100,000+

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\$30,000+

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Women's Initiative for
Self-Empowerment

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Sharon Mueller

In honor of Global Minnesota's staff and board

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In honor of Mark Ritchie's service

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GIVING

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